

Colleretto Giacosa, Turin , Italy—Ephoran-Multi Imaging Solutions srl , a Preclinical Imaging Contract Research Organization, aiming to develop and promote the application of imaging technologies in preclinical drug research and development, today announced a strategic marketing partnership with **Barcelona Imaging Group sl (BIG)**, a world-class organization based on scientific research expertise, aiming to enhance the Research and Development (R&D) efficacy and efficiency in healthcare industry by optimizing the use of molecular neuroimaging.

Recognizing the mutual interests and benefits in strengthening technical and marketing co-operation, the new partnership will provide additional capabilities that will improve their competitiveness in their respective geographical market areas covering the application of molecular imaging from preclinical to clinical research and development.

About Barcelona Imaging Group sl (BIG):

Barcelona Imaging Group, S.L. (BIG) is a world-class organization based on scientific research expertise, aiming to enhance the Research and Development (R&D) efficacy and efficiency in healthcare industry and its partners by optimizing the use of molecular neuroimaging in the process, so contributing to the sustainable well-being of the people.

With a philosophy of flexibility, creativity, sense of urgency, integrity and perfect execution on top of a network of expert investigators, opinion leaders, and imaging centers, BIG contributes to the success of molecular neuroimaging clinical trials, by tailoring plans and strategies to the promoter needs. BIG services aim to reduce timings and increase efficacy of the drug discovery and development process by means of the creative and efficient use of imaging biomarkers and technologies; facilitate communication among imaging study promoters, investigators, centers, and regulatory authorities; educate on molecular imaging biomarkers, technologies, and research applications, and help in the setup of molecular imaging research centers. BIG is currently setting a platform of selected PET centers and production sites in Europe, in order to help promoters with: site selection for the best success, implementation of PET Studies, and shortening trial execution timelines.

About Ephoran-Multi Imaging Solutions srl :

Ephoran Multi-Imaging Solutions is a Contract Research Organization providing imaging expertise and knowledge to study, develop and promote the application of imaging technologies in preclinical drug research and development.

Ephoran provides the opportunity to apply a translational pharmacological approach in drug R&D, evaluating in animal models a molecular-based proof of biological activity and mechanism of action, and translating it into the clinical setting. All the Techniques extensively employed in the clinical setting (e.g. PET, CT, SPECT, MRI, US and in Optical Imaging, both visible light and Near Infra Red) are available. It fosters the development of diagnostic tools, reagents and methodologies for experimental imaging and makes your drug development faster and more cost effective.

Ephoran has, since its foundation in late 2008, built a relevant network of customers and scientific partners, both in Italy and abroad and has also built long term agreements with the Turin University, with Bracco Imaging Spa and with Advanced Accelerator Applications Spa. The main goal is now to become shortly the most relevant partner in Imaging for the European Pharma and Biotech Industries.